



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

2 January 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

HAPPY NEW YEAR! Let's make Santa Rosa the most resilient county in the nation this year!

NOMINATIONS NEEDED FOR BOARD:

At the next annual meeting (April) the new board will be announced. Elections will take place in the February/March time frame. Some current board members will re-run. We have open positions for:

Government:

Non-profit:

Business:

Faith based:

Email me if you want your name listed as a nominee for a board position. I will need your name, contact information, and which position you wish to fill. Please include the name of the organization you will be representing. **Please step forward and self nominate. We need volunteers to make this a successful organization. Obligations are limited to about 4 meetings a year, one of which is the annual meeting. THANK YOU to all who have already stepped up!!!**

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

SPECIAL INVITATION

SAFER Santa Rosa in cooperation with BRACE in Escambia invite you to attend an informational meeting with community leaders to learn about the Gulf Long Term Follow-Up Study (Gulf STUDY). The Gulf STUDY is currently being conducted in our area to learn about possible health effects of the Deepwater Horizon oil spill. Study investigators, including Dr. Dale Sandler, Chief of the Epidemiology Branch at National Institute of Environmental Health Sciences, will share information on the study and answer your questions.

Wednesday, January 18

2:00 p.m. - 3:30 p.m.

<LOCATION TBD> **Somewhere in Navarre probably**

*Please RSVP to tragusa@deveney.com or 504.330.2202

The Gulf STUDY is currently enrolling participants in Florida and welcomes your feedback and suggestions on how best to connect with workers and volunteers in our area and to encourage their participation in the study. Participating in this study will give the response workers and volunteers a chance to share their experiences during and after the oil spill clean-up. We hope that you or a representative from your office will be able to attend.

For more information on the Gulf STUDY, please visit <http://nihgulfstudy.org>

Make the CALL: Our Health. Our Community. Our Future.

1-855-NIH-GULF (1-855-644-4853)

The intent is to get people that were working on the beach to participate in this study.

CASE MANAGEMENT

Here is the additional information promised with an additional call for you to participate in an upcoming meeting with a representative from the Florida Division of Emergency Management and a number of disaster casework and case management organizations serving Northwest Florida. The attached documents and email below provide information about the current draft of a Florida Disaster Case Management Plan. Prior to beginning to develop local disaster case management plans that will align with the Florida Draft Plan BRACE and SAFER Santa Rosa, the COADs serving Escambia & Santa Rosa counties, want to meet with local response and recovery organizations to test the validity of a key planning assumption upon which the Florida Draft Plan is based. That is the reason we believe it is vital that you join us for the meeting. If your organization (non profit or faith based) does post-disaster case management, please contact Brenda Roland at brsvpsantarosa@mchsi.com so we can get everyone on the same sheet of music.

Meeting details are:

Monday, January 23, 2012

Afternoon (Time To Be Determined)

Escambia County Public Safety

Room 523

6575 North "W" Street, Pensacola, Florida



COATS FOR KIDS

United Way of Santa Rosa County (UWSRC) and Woodbine Cleaners have partnered with Soft Rock 94.1, WXBM 102.7, the Santa Rosa County School District and Central Ministerial Fellowship to run the Coats for Kids coat drive for children and adults in Santa Rosa County. The community will be asked to donate new and gently used coats to help the community keep warm this winter **from Nov. 15 to Jan. 31.**

"After speaking with Dr. Karen Barber of the Santa Rosa County school district and with representatives from local clothing closets, we've decided to revive our Coats for Kids program to fulfill the need for coats this season," said Marianne Back, UWSRC Community Projects Coordinator. "We will furnish coats for school children identified through the school system, give coats to families and individuals in need and help stock clothing closets across the county through this drive."

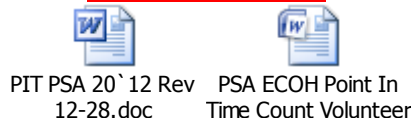
UWSRC is seeking volunteers, churches, businesses and civic groups to partner with the drive. Funds donated will be used to purchase coats.

To donate coats or get involved, call (850) 623-4507 or email marianne@unitedwaysrc.org.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

ANNUAL "U COUNT" POINT-IN-TIME HOMELESS SURVEY 'VOLUNTEER OPPORTUNITY'



Basic Details:

- Who: EscaRosa Coalition On the Homeless
- What: Annual "U Count" Point-in-Time Homeless Survey
- When: January 25, 2012 8 am till January 26, 2012 8 am
- Where: Escambia and Santa Rosa Counties
- Why: Volunteer opportunity to help count homeless

Media Contact:

- John Johnson (850) 439-3009 Executive Director

The EscaRosa Coalition On the Homeless (ECOH) is looking for volunteers to assist with the annual 2012 "U Count" Point-in-Time Homeless Survey. The "U Count" Survey will be conducted over a 24-hour period, beginning 8:00 am Wednesday, January 25, 2012, and ending at 8:00 am Thursday, January 26, 2012.

The ECOH is charged with counting homeless individuals in Escambia and Santa Rosa counties. The purpose of the "U Count" Survey is to determine the needs and extent of our local homeless population including sheltered and unsheltered men, women, and children. We can then match their needs against the services offered in the community. This process will enable us to fill gaps and address unmet needs. Additionally, Florida is ranked one of the highest in homeless veterans. As our military men and women leave the service, the 2012 count is especially important as it will provide us with information we need to better serve them.

Volunteers are asked to serve as active participants in the counting process. No specific experience is required to serve as a volunteer (training will be provided), but compassion and a desire to help individuals who are homeless are essential. We will need a minimum of 150 volunteers to serve a two-to-four-hour shift at some of our area soup kitchens, churches, food pantries and other locations where homeless gather.

Several mandatory trainings will be offered for those wishing to participate in the survey process. Volunteer application forms are available at www.escarosa.wordpress.com. The application deadline is January 12, 2012.

Who Can Help: People from all professions and walks of life are encouraged to serve as volunteers.

- City/County employees
- Police and fire agency employees-active and retired
- College and university students/faculty
- Employees of shelters or other service providers
- Military personnel-active and retired
- Faith-based community members
- Service or other civic organization members
- Anyone with a heart for this special population who wants to help them get the assistance they need to achieve self-sufficiency.

Serene Keiek, Santa Rosa County Coordinator, **EscaRosa** Coalition on the **Homeless**
O: 850.436.4646 C: 850.255.5585

FAMILY CAREGIVER INFORMATION

Milton ~ 6:00 p.m. ~ First Thursday Monthly at *St. Rose of Lima Catholic Church, 6451 Park Avenue*. Refreshments and Door Prizes provided monthly by various community resources. Next Meeting is January 5th.

Century ~ 6:00 p.m. ~ The third Thursday of each month at Century Care Center, 6020 Industrial Blvd. *Refreshments and Door Prizes provided monthly by various community resources*. Next Meeting is January 19th.

Grandparents Raising Grandchildren and other Relatives ~ Second Thursdays Monthly 6:00 P.M.

at Homewood Suites by Hilton, 5049 Corporate Woods Drive, Pensacola, FL 32504.

FREE Dinner beginning at 5:30 P.M.
Child Care Provided FREE on-site.

Reservations requested by calling 850-432-1475. Next Meeting is January 12th.

As part of the effort to support seniors, the COAWFLA sponsors and conducts Caregiver Support Groups in Escambia and Santa Rosa Counties. The groups are non-disease specific, are led by a facilitator, and county of residence is not a requirement to attend any or all of the meetings. These groups are available to **support all Caregivers** regardless of the condition or illness of the person being cared for, including Grandparents caring for/raising grandchildren or relatives caring for a disabled adult! No reservation is required (it is requested on the Grandparents Support Group, but please don't let that stop someone from attending if they did not make a reservation).

HEALTHY LIVING EXPO 2012

Enjoy FREE Health Screenings, vendors, entertainment and more at the Healthy Living Expo 2012 sponsored by Baptist Hospital. For more info call 469-2356. Here is a list of the dates for these screenings:

Jan. 11	9-1pm	Andrews Institute, Gulf Breeze
Jan 13	9-Noon	Jay Hospital
Jan 19	9-1pm	Baptist Hospital, Pensacola
Jan 24	9-1pm	Baptist Medical Park – Nine Mile Rd.
Jan 27	9-Noon	Atmore Comm. Hospital

FAITH BASED ORGANIZATIONS AND THEIR ROLE IN SUPPORTING AN AGING POPULATION

The Center on Aging

at the University of West Florida will present a workshop for

Faith Based Organizations and their role in supporting an Aging Population

Friday, February 10, 2012 in the UWF Conference Center

The morning event will run from 9:00 a.m. to 12:00 noon.

Presentations will include:

- Panel discussion of faith-based organizations with established senior support programs in Northwest Florida.
- The role of faith based organizations and disaster preparedness from a BRACE perspective – Be Ready Alliance Coordinating for Emergencies.
- Remarks from the Bureau Chief of the Florida Department of Elder Affairs, Larry Baxter.

Plan to attend. Details will be sent after the New Year.

DISASTER RECOVERY TIP #52: THE BEST OF 2011

The Best of 2011

Join us this week as we revisit our top 10 disaster recovery tips from 2011. We hope you enjoy taking a look back, and picking up a tip or two that you missed the first time around.

- 10.) **Hurricane Season** – Hurricane Irene was undoubtedly the most notable storm this season affecting nearly every state on the eastern seaboard.
- 9.) **Crisis Communications** – With the influx of natural disasters this year, implementing and effective crisis communication plan has never been so important.
- 8.) **Holiday Travel** – During the hype of the holidays, it's easy to forget the need to prepare your office for subsequent downtime.
- 7.) **The Everyday Disaster** – Natural disasters have dominated the headlines this year, nevertheless, 50% of the disasters Agility responded to were due to isolated events that never made the news.
- 6.) **Influenza Preparedness** – Flu season, which started in November, has cost employers thousands of dollars in lost revenue and productivity this year.
- 5.) **Extreme Winter Weather** – With winter weather currently at bay, it is easy to forget the record breaking storms and brutally cold temperatures we faced back in January.
- 4.) **National Preparedness Month** – September was National Preparedness Month, a

nationwide initiative designed to help Americans prepare for emergencies. Thank you to those who participated.

3.) **Natural Disasters Hammer the U.S.** – Severe weather blanketed the United States this past spring with extreme winds, record rainfall and wildfires, reminding us that no state is immune to natural disasters.

2.) **Tornado Preparedness** – This past April, deadly tornadoes took the nation by storm, devastating communities, homes and businesses throughout the South and Midwest. Tornado preparedness remains top of mind.

1.) **Flood Preparedness** – From the Mississippi River flooding to the residual effects of Hurricane Irene, this year served as a constant reminder that floods are not only dangerous, but remain the most common and widespread naturally occurring disaster

FEMA RESOLVE TO BE READY

Attached is an introduction to FEMA's **Resolve to be Ready** program designed to help your employees and your customers prepare for an emergency.

Each year, FEMA's Ready Campaign promotes *Resolve to be Ready*, a public awareness drive that encourages individuals and community leaders to make the resolution to put together a family communications plan, and take other simple steps to be prepared.

Roughly half of all Americans make New Year's resolutions and commit to improving their lifestyles or reaching a long-term goal. This year, why not make a resolution that is easy to keep – and can save lives and protect property. For 2012, *Resolve to be Ready* for emergencies by taking simple steps to prepare your family, your home, your business, and your community in the face of potential disaster.



2012 Private Sector
Advisory.doc



Resolve to be Ready
Toolkit.pdf

CHRISTMAS TREE RECYCLING SITES

-Residents Urged to Recycle Materials Year Round-

Santa Rosa County residents are urged to start the New Year "green" by recycling their live Christmas trees. Trees dropped off by Tuesday, January 31 at the five recycling areas around the county will be chipped and offered as free mulch at Clean Community System in Milton at a later date to be announced.

When dropping off trees, please place the trees in the designated area identified by signage. Do not place trees in front of the recycling containers. Trees can be disposed at (Maps available online at www.santarosa.fl.gov/recycle):

- Quintette Recycle Area at the Five Points Intersection
- Pace Patriot Boulevard next to Pace Volunteer Fire Department
- Tiger Point recreation area in Gulf Breeze, east of Walmart
- Jay Transfer Station, on Transfer Station Road

With more recycling choices available in Santa Rosa County than ever before, recycling is an easy New Years resolution to make for 2012. Citizens can recycle glass, metal, plastic containers, paper and cardboard with curbside collections by their garbage collection service, taking items to one of the 26 recycling drop off sites located throughout the county, or hauling the items to the Central Landfill or Gulf Breeze and Jay transfer stations.

Residents are also reminded that recycle areas are not disposal areas for furniture or household garbage that is not sorted, recyclable material. Please do not dispose of carpet, furniture, toilets, sinks, vinyl flooring, or wicker furniture in the recycle bins. Not only can people be fined for illegal dumping, it can cause the site to be closed or relocated, which can be a great inconvenience to those that are using the site as intended. A list of all Santa Rosa County recycling points and acceptable materials can also be found on the county's website at: www.santarosa.fl.gov/recycle

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to 306 people! Invite friends. **Thanks for helping us break 300 before the end of the year.**



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page

<http://www.floridadisaster.org/TrainingCalendar/index.asp>

PSYCHOLOGICAL FIRST AID: GUIDE FOR FIELD WORKERS.

WHO. 2011

http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf

SOCIAL MEDIA WEBINAR FROM OUR FEMA FRIENDS

[http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20\(18%20January%202012%20at%204PM%20Eastern%20Time\).pdf](http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20(18%20January%202012%20at%204PM%20Eastern%20Time).pdf)

Subject: Social Media

Date/Time: January 18, 2012 from 4:00-5:00 PM Eastern Time (ET)

- The webinar is an informational brief. Therefore, participants do not register. There are a limited number of lines that will be available on a first come, first served basis.

Once the 300 lines are used, no further lines will be available. If possible, please conserve lines by calling in as a group.

CITIZENS LAW ENFORCEMENT ACADEMY

The next Citizens Law Enforcement Academy starts January 26th and runs through April 12th. It is from 6-9 p.m. on THURS. nights only for a 12 week period. Citizens will learn firsthand about our agency and what each division does. They will get demos by the K-9 Unit, SWAT Team, etc. It is a great opportunity to learn about local law enforcement and have fun at the same time. They can go to our website at www.santarosasheriff.org and click on the article on it on the home page. This will bring up the application, which they can complete and send to Cindy Sarver at csarver@srsos.net.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES

On January 28 neighborhood, community and faith based organizations across the country will have the opportunity to assess their capabilities in preparing for and responding to an Influenza Pandemic by participating in the [Formidable Footprint Pandemic Exercise](#).

During the past year teams from across the United States have been participating in the internet based series of Formidable Footprint exercises. These exercises have provided participants with the opportunity to assess their capabilities to respond to various disaster threats.

Pandemic Exercise – January 28 2012

Exercises have also been scheduled for the following scenarios:

Earthquake – Flood – Hurricane – Tornado – Wildfire

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objectives of the exercises are for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for the up-coming Tornado Exercise please access the following web site today: www.FormidableFootprint.org

Please Share This Important Disaster Exercise Opportunity With Others

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

State of Florida Mass Care and Emergency Assistance Capability Level Guide

<http://floridadisaster.org/training/esf6/documents/FLA%20Mass%20Care-EA%20Capability%202011.pdf>

Lessons of the Deepwater Horizon

<http://www.preventionweb.net/english/email/url.php?eid=24244>

Social Media for Emergency Managers Can't Start When the Emergency Does

http://www.nextgov.com/nextgov/ng_20111110_4195.php

Survey Shows Disconnect Between Professional, Citizen Views of Terrorism

<http://www.emergencymgmt.com/safety/Survey-Shows-Disconnect-Between-Views-Terrorism.html>

Would You Pass the Panic-Proof Test?

<http://blogs.smithsonianmag.com/paleofuture/2011/11/would-you-pass-the-panic-proof-test/>

Remember: All Disasters Are Local, Says FEMA Deputy Administrator

<http://www.emergencymgmt.com/disaster/Remember-All-Disasters-Are-Local-Says-FEMA-Deputy-Administrator.html>

Social Media 4 Emergency Management, the Brick Walls

<http://www.sm4em.org/2011/11/the-brick-walls/>